Short Training Beats Long Lectures

Security awareness works best when it's **short, simple, and repeated often.**

Think about **seat belts in a car.**

Years ago, people forgot to wear them.
Now cars remind us every time we start the engine.
Security training works the same way.
Small reminders — delivered regularly — help employees build safer habits.
Short lessons, quick tips, and real examples keep security **top of mind.**

Build Your Human Firewall

Technology protects systems.
But **people protect businesses.**

When employees receive ongoing security training, they learn to:

- Spot phishing messages
- Question unusual requests
- Protect passwords and accounts
- Report suspicious activity quickly

A well-trained team becomes a **Human Firewall** that helps stop cyberattacks before they start.
And that's far better than relying on luck.

ACT SMART I.T.
Helping You Benefit From Today's Technologies

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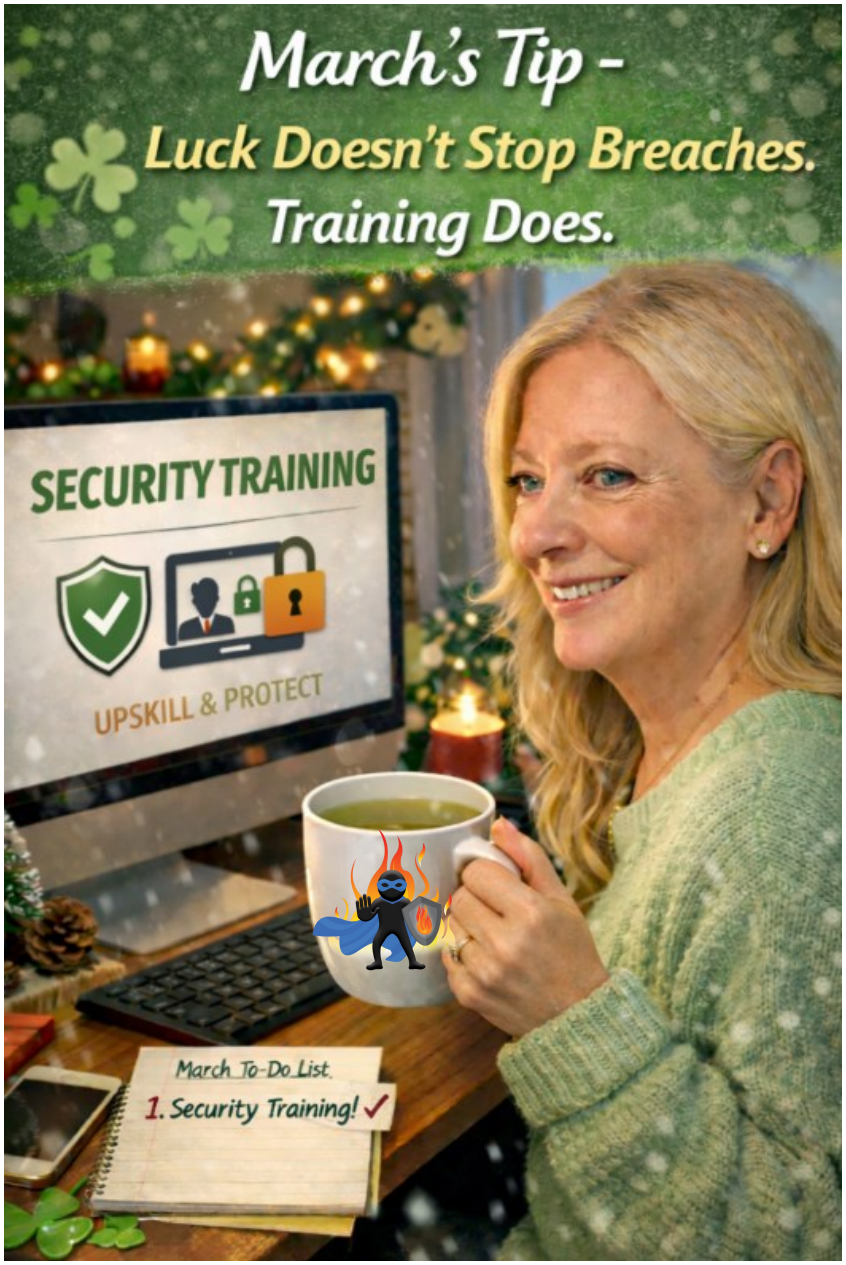

Your 12 Month Cybersecurity Roadmap

Follow us each month at:
ACTSmartIT.com/2026-roadmap/

Security Awareness Training for Employees

Luck Doesn't Stop Breaches. Training Does.

Cybercriminals are always looking for the **easiest way into a business network**. Most of the time, that door isn't a server or firewall.
It's a person.

Employees receive emails, texts, and phone calls every day. Attackers know this and try to **trick people into clicking, downloading, or sharing information**.
That's why **security awareness training is one of the most powerful tools a company has.**
When employees know what to watch for, they become a **Human Firewall** that protects the business.

Humans Are the Front Door

Most cyberattacks don't start with complicated hacking.
They start with **a message designed to fool someone**.
Examples include:

• Fake password reset emails
• Messages pretending to be from a boss
• Fake invoices or payment requests
• Phone calls asking for account information

Attackers rely on **urgency, fear, or curiosity** to get people to act quickly without thinking.

A trained employee pauses and asks:
"Is this real?"

That one moment of caution can stop a breach.

Phishing: The #1 Attack Method

Phishing emails try to **trick users into clicking links, opening attachments, or entering passwords**.

Common signs of phishing include:

- Unexpected attachments
- Messages asking you to verify your password
- Links that don't match the sender
- Urgent requests for payment or gift cards
- Slightly misspelled company names

Even smart people fall for phishing sometimes. That's why **practice and reminders matter.**

Social Engineering: Manipulating People

Social engineering is when criminals **manipulate people instead of technology**.

Examples include:

- Someone calling and pretending to be IT support
- A message that appears to come from the CEO
- A delivery driver asking to "borrow" a computer login
- Someone entering an office behind an employee

Attackers count on people wanting to **be helpful and polite**.
Security training teaches employees when it's okay to say:
"Let me verify that first."

Real-World Scam Examples

These types of scams happen every day:

Fake Invoice Scam
A company receives an email that looks like it came from a vendor asking to update payment information. The payment goes to a criminal instead.

CEO Fraud
An employee receives an urgent email from "the boss" asking them to purchase gift cards or transfer money.

Password Reset Scam
A message claims your account was locked and asks you to log in to fix it — but the page steals your password.

These scams succeed when people **haven't seen them before.**