

## Build Your Human Firewall - One Smart Step at a Time

### Why This Roadmap Exists

Cybersecurity doesn't fail because businesses don't care — it fails because it feels overwhelming.

This roadmap breaks cybersecurity into **12 vital actions**, one per month. Each step is practical, achievable, and proven to reduce real-world risk for small businesses.

Think of this as **building a Human Firewall** — strong people, supported by smart technology, making safer decisions every day.



### Be a Human Firewall

Technology alone can't stop cybercrime.

A **Human Firewall** is built when you:

- Question unexpected logins
- Pause before entering credentials
- Expect MFA prompts — and report unusual ones



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### Our 12 Month Cybersecurity Roadmap

Follow us each month at:  
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## The #1 Most Important Cybersecurity Action:

**January: Turn On Multi-Factor Authentication (MFA) Everywhere**

## Why This Matters

Most cyberattacks don't start with hackers breaking in — they start with **stolen passwords**.

Passwords are easy to steal through phishing emails, fake login pages, or data breaches. Once attackers have a password, they can walk right in.

**Multi-Factor Authentication (MFA)** stops them.

## What Is MFA?



MFA means you need **more than just a password** to log in. It usually combines:

- **Something you know** – your password
- **Something you have** – a phone app, code, or security prompt

Even if a criminal steals your password, they **can't get in without the second step**.

Think of MFA like a **deadbolt on your door**.

A password alone is like a simple lock. MFA adds a second layer of protection.

**If your business only completes one cybersecurity task this year, this should be it.**

## Where MFA Should Be Enabled First

Start with the systems that matter most:

- **Email accounts** (Microsoft 365, Google Workspace)

- **Remote access** (VPNs, remote desktop tools)
- **Financial systems** (banking, payroll, QuickBooks)
- **Admin and owner accounts** (highest priority)

Once those are protected, roll MFA out to **all employees**. Then roll MFA out to **all users**.

## Common MFA Myths (and the Truth)

**"MFA is too annoying."**

It takes seconds — recovering from a breach takes months.

**"We're too small to be targeted."**

Small businesses are targeted *more* because they're easier.

**"MFA won't stop everything."**

Correct — but it stops the most common and damaging attacks.



### A Human Firewall Moment

Technology alone isn't enough. Employees play a huge role in security.

**Human Firewall Rule #1:**

*If you didn't try to log in, don't approve the MFA request.*

Unexpected MFA prompts should be reported right away. That could be a sign someone already has your password.

## January Takeaway

- Passwords alone are no longer enough.
- Adding MFA is one small step that makes a **huge difference**. It protects your data, your money, your reputation, and your business.
- This January, turn on MFA — and start the year with stronger security.